

# 2023- 2024

OUTCOMES REPORT



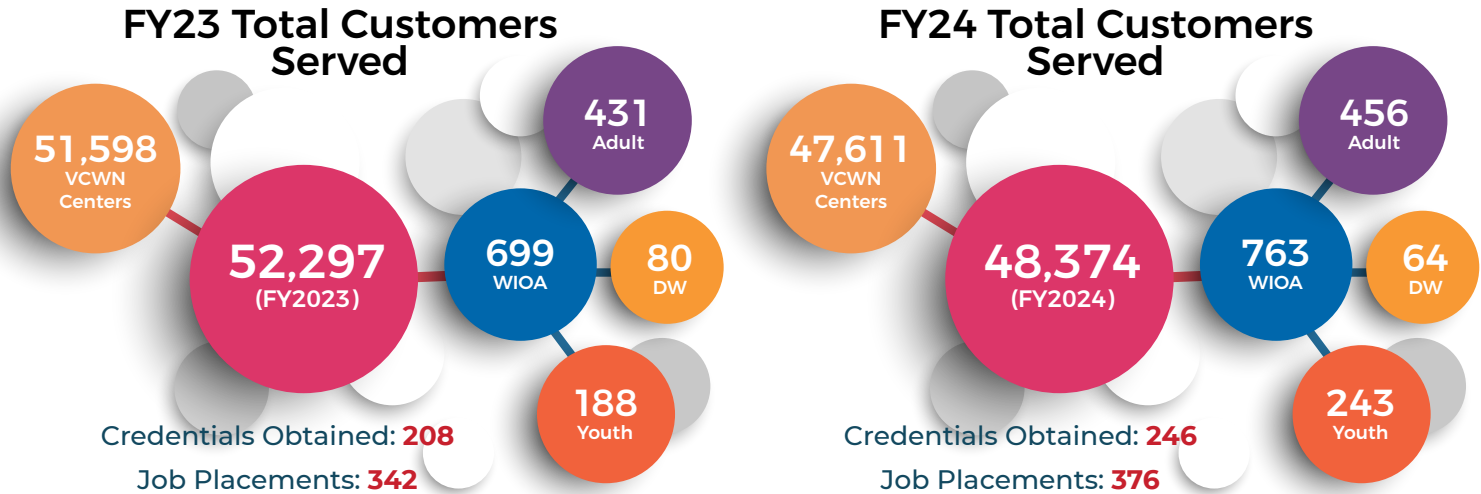
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NORTHERN REGION



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## WIOA Impact



Jobseeker visits to the five (5) Virginia Career Works – Northern Region Centers were steady in both FY 2023 and FY 2024, with the Centers serving customers both in-person and virtually. Despite a stronger local economy, thousands of jobseekers still visited the Centers in both FY 2023 and FY 2024.

The Northern Virginia Workforce Innovation and Opportunity Act (WIOA) Programs saw higher enrollments in FY 2024, and thereby higher credential attainment and job placements, compared to FY 2023. In both years, there were a higher number of jobseekers served in the WIOA Adult programs, which generally serves individuals who may be underemployed, and need additional training to gain more skills and higher wage employment.

## Additional Programs

### Prince William County ELEVATE

Funded by Prince William County Department of Economic Development and Tourism, ELEVATE served both employers and residents of Prince William County that were negatively impacted by the COVID-19 crisis by using American Rescue Plan Act (ARPA) funds. ELEVATE ran from March 1, 2022 - October 31, 2024, and ended having exceeded all goals, helping to rebuild the Prince William County workforce and elevating the job skills of the current workforce to help fill open positions with Prince William County employers.

### Talent Up Fairfax

Through ARPA funding from Fairfax County Department of Economic Initiatives, Talent Up Fairfax launched in late 2023 and offers a cost-free solution for Fairfax County employers to discover and onboard talent through funded Work-Based Learning internships. Talent Up Fairfax has already seen a large positive impact, and several video success stories outlining employers and participants' positive experiences are available to view at <https://www.talentupfairfax.com/>.

	Total	Goal
<b>Job Seeker Services</b>		
Individualized Career Services (Enrolled)	232	200
Completed Training	107	105
Placed in Employment	141	140
Hourly Wage	\$22	\$17
<b>Employer Services</b>		
New Employer Contact	325	300
Employers Served	368	75



**268**

Enrolled  
Jobseekers



**102**

Employers  
Engaged



**101**

Internship  
Placements

## Economic Impact and Return on Investment

For FY 23 - Excluding One-Stop services, the benefit to-cost ratio of VCWNR non-self-service programs was 2.7 in FY2023, indicating that the benefit of VCWNR programs was nearly three times the public cost required. If the ROI analysis is expanded to encompass One-Stop services, the benefit-to-cost ratio of all VCWNR programs and services in FY2023 would rise to 3.5.

[Click here to view the FY23 ROI Report](#)

For FY 24 - Excluding One-Stop services, the benefit-to-cost ratio of VCWNR non-self-service programs of 3.1 in FY2024, indicates that the benefit of VCWNR programs was more than three times the public cost required. If the ROI analysis is expanded to encompass One-Stop services, the benefit-to-cost ratio of all VCWNR programs and services in FY2024 rises to 3.9. This figure indicates a benefit of nearly four times the required public cost.

[Click here to view the FY24 ROI Report](#)



**3.5x**  
FY23 ROI



**3.9x**  
FY24 ROI

## Financials



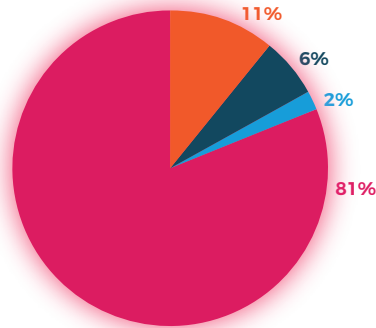
**\$10.127M+**

FY24 Total Revenue

**\$9.954M+**

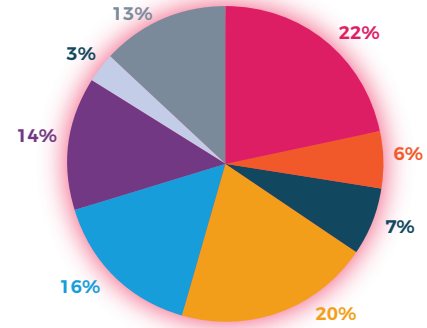
FY24 Total Expenses

## FY24 Revenue Sources



- Federal (Direct & Pass-Through)
- Foundation, Interest, & Other
- State & Local
- Ticket to Work

## FY24 Expenses



- Non-Federal Grants & Other Programs
- Management & Fundraising
- WIOA Adult & Dislocated Worker Training
- WIOA Adult & Dislocated Worker Other Program Costs
- WIOA Youth Program - Program Costs
- SCSEP - Program Costs
- Other WIOA Grants - Program Costs
- Other Federal Grants - Program Costs

**1** Virginia Career Works –  
 Fairfax Annandale Center  
 Heritage Center  
 7611 Little River Turnpike (West Wing)  
 Suite 300 W  
 Annandale, VA 22003  
 (703) 533-5400 TTY: 711 VA Relay  
 Hours: Monday-Thursday –  
 8:00 am to 4:30 pm  
 Friday – 10:00 am to 4:30 pm

**2** Virginia Career Works –  
 Fairfax Alexandria Center  
 8350 Richmond Highway, Suite 327  
 Alexandria, VA 22309  
 (703) 533-5400 TTY: 711 VA Relay  
 Hours: Monday-Thursday –  
 8:00 am to 4:30 pm  
 Friday – 10:00 am to 4:30 pm

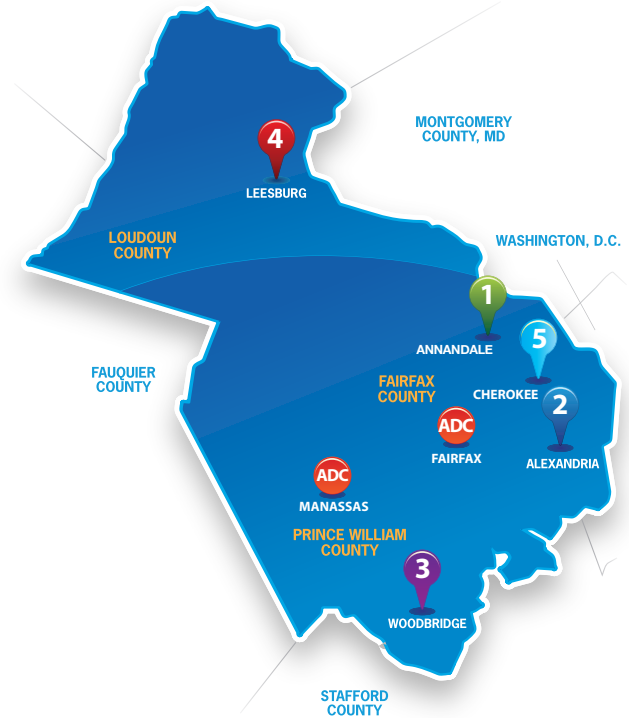
**3** Virginia Career Works –  
 Prince William Center  
 13370 Minnieville Road  
 Woodbridge, VA 22192  
 (703) 586-6800 TTY: 711 VA Relay  
 Hours: Monday-Friday –  
 9:00 am to 4:30 pm

**4** Virginia Career Works –  
 Loudoun Workforce Resource Center  
 Auto Zone Shopping Center  
 705 East Market Street, Suite E  
 Leesburg, VA 20176  
 (703) 777-0150 TTY: 711 VA Relay  
 Hours: Monday, Tuesday, Thursday,  
 Friday – 9:00 am to 4:30 pm  
 Wednesday – 9:00 am to 12:00 pm

**5** Virginia Career Works –  
 Cherokee Avenue Center  
 5520 Cherokee Avenue, Suite 100  
 Alexandria, VA 22312  
 (571) 327-2206 TTY: 711 VA Relay  
 Hours: Monday-Friday –  
 9:00 am to 4:30 pm

**ADC** Fairfax County Adult Detention Center  
 10520B Judicial Drive  
 Fairfax, VA 22030

**ADC** Prince William - Manassas  
 Adult Detention Center  
 9320 Lee Avenue  
 Manassas, VA 20110



#41438



#9684



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 McLean, VA 22102  
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 Toll-Free: 833-365-2011  
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