

New Year, Smarter Career: Unlock LinkedIn Learning & AI Tools for 2026



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Primary Agenda

01.28.26

Introduction & Context

Navigate LinkedIn Learning strategically

Use Career Paths to Explore Roles and Skills

Build Custom Learning Plans

Use AI-Supported Tools Effectively

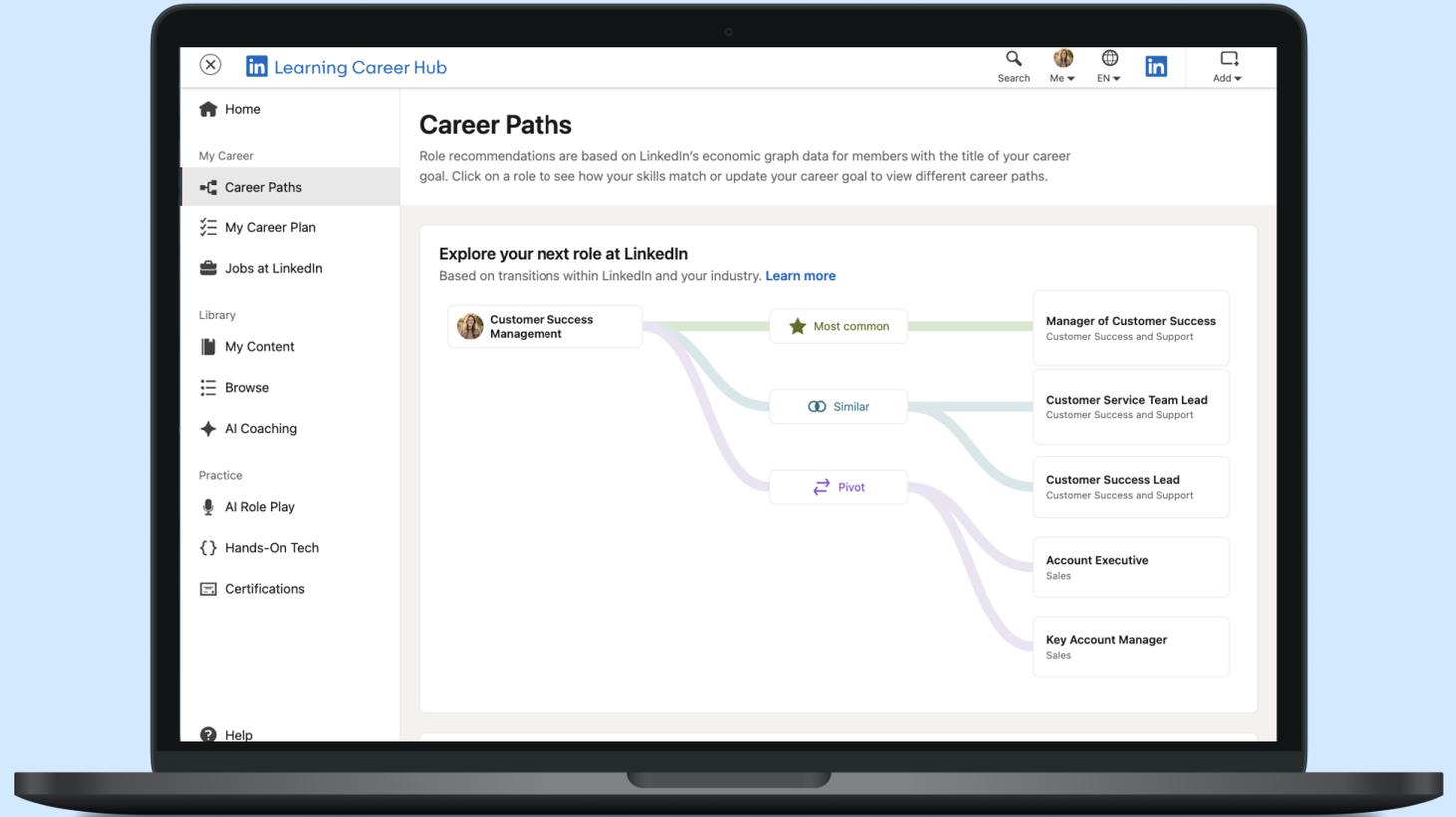
Q&A

Think of LinkedIn as a Career Ecosystem

- ◆ Labor Market Data
- ◆ In-Demand Skills
- ◆ Learning Content
- ◆ Career Pathways

Career Paths: Clarity Without Commitment

Common Role Progressions
Core and Core and Emerging
Skills
Where Gaps Might Exist
Exploration



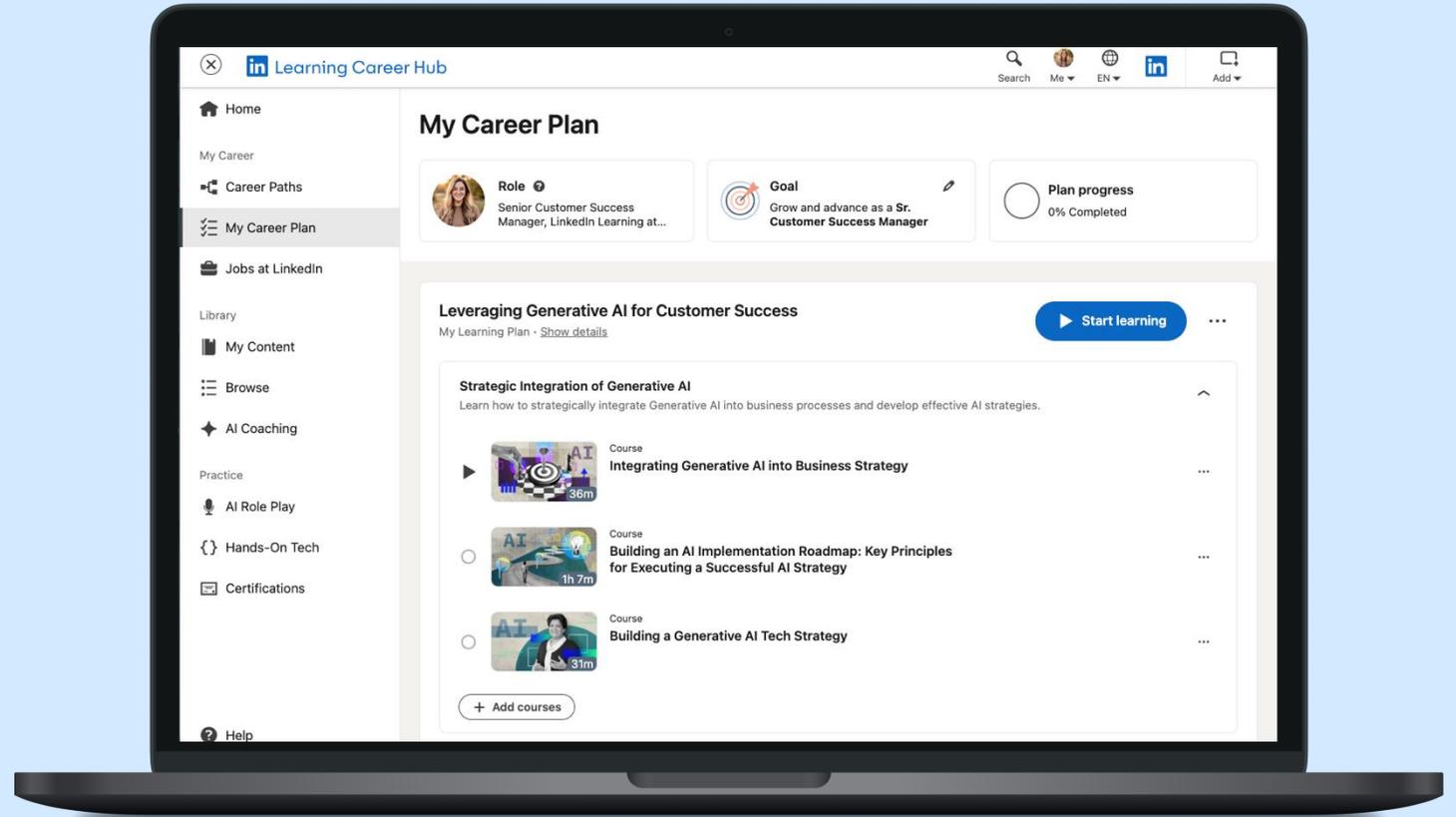
Learning Plans: Turning Intention Into Action

Focus on one skill area at a time

Learn in manageable chunks

*Track Progress without micromanaging
yourself*

Remove overwhelm



Skill Insight & Certifications

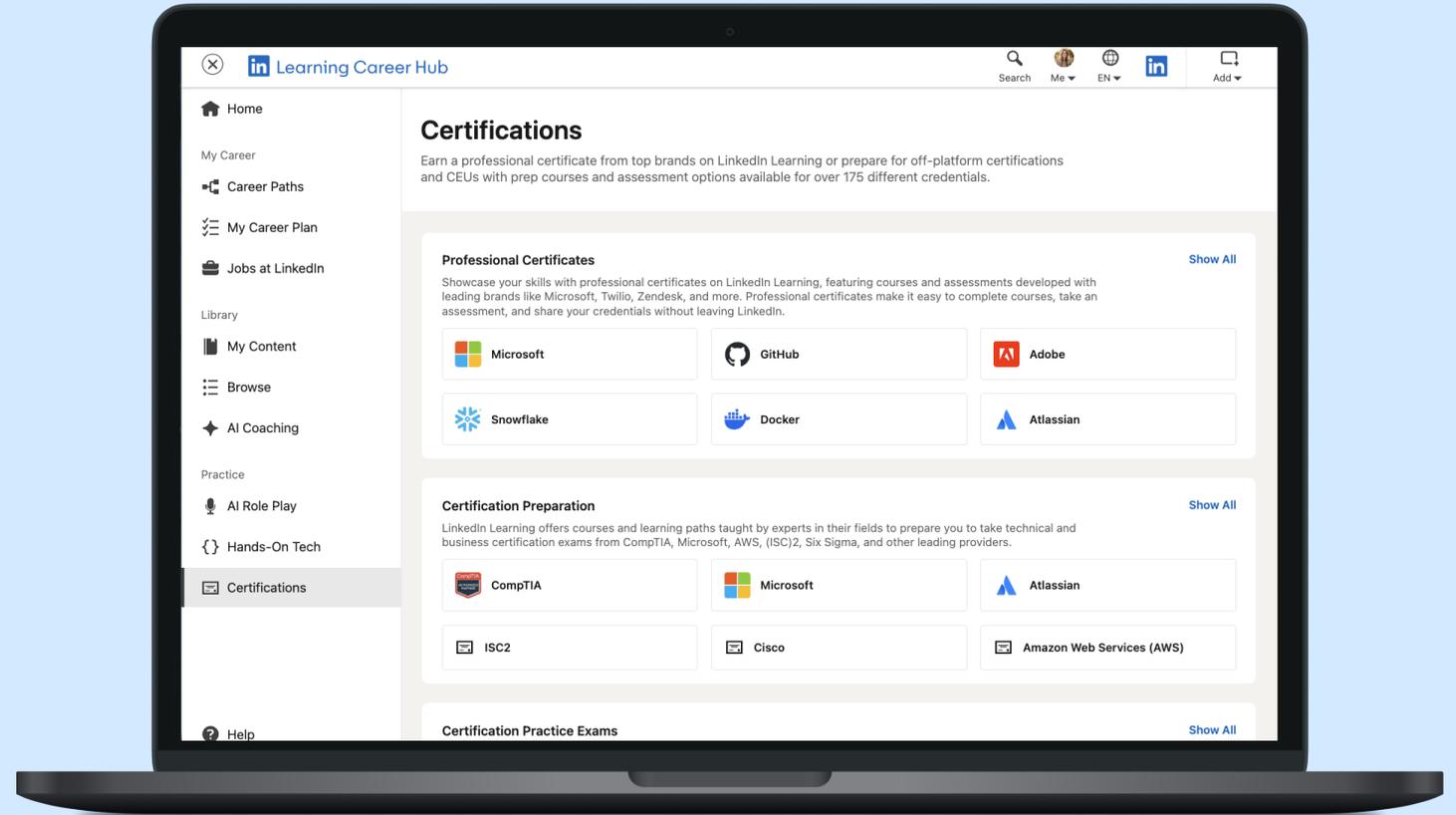
Which skills are in demand

How they connect to roles

When a certification adds real

value

Alignment to your career goals



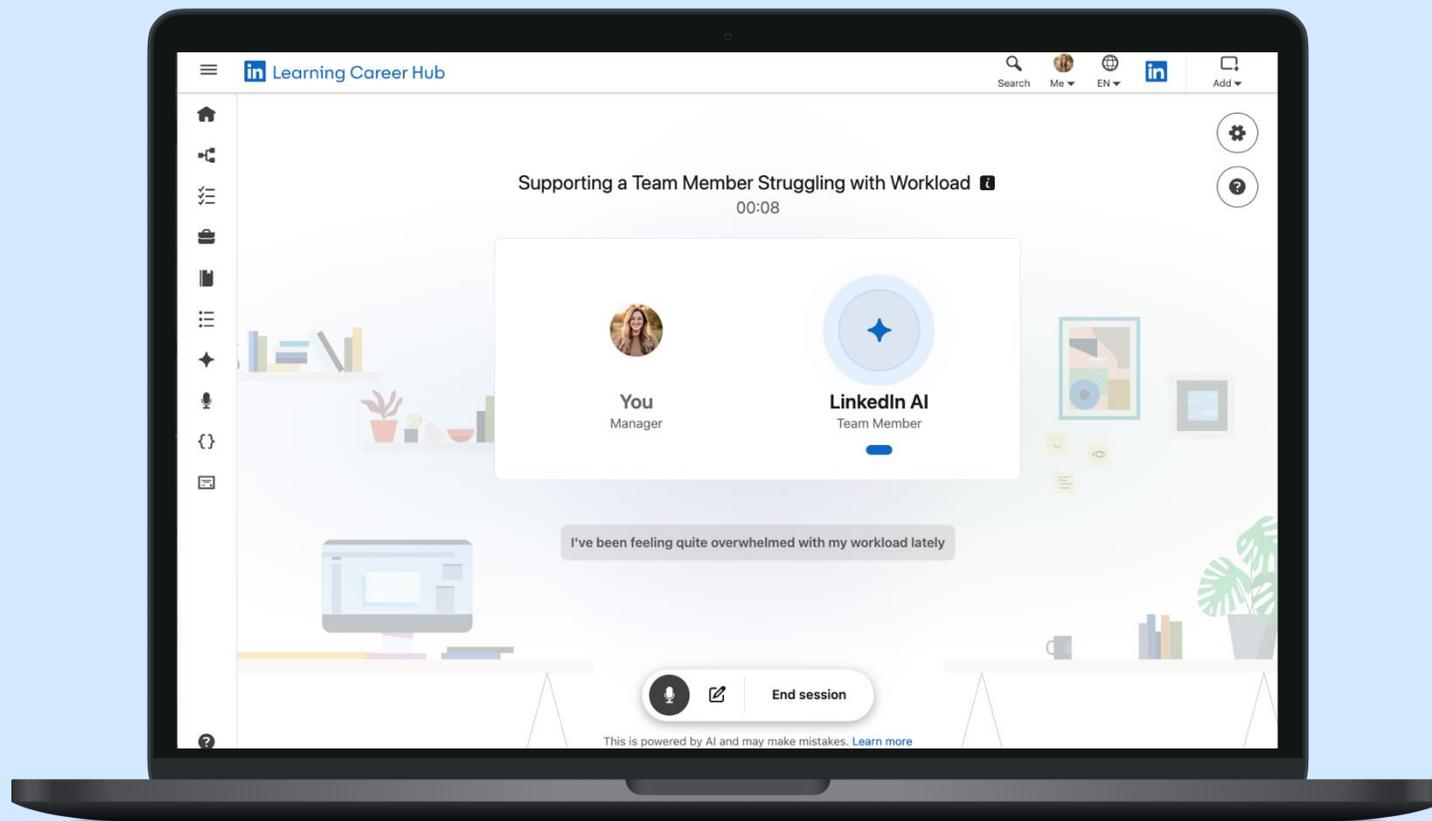
Using AI Features as a Career Support Tool

Relevant Learning

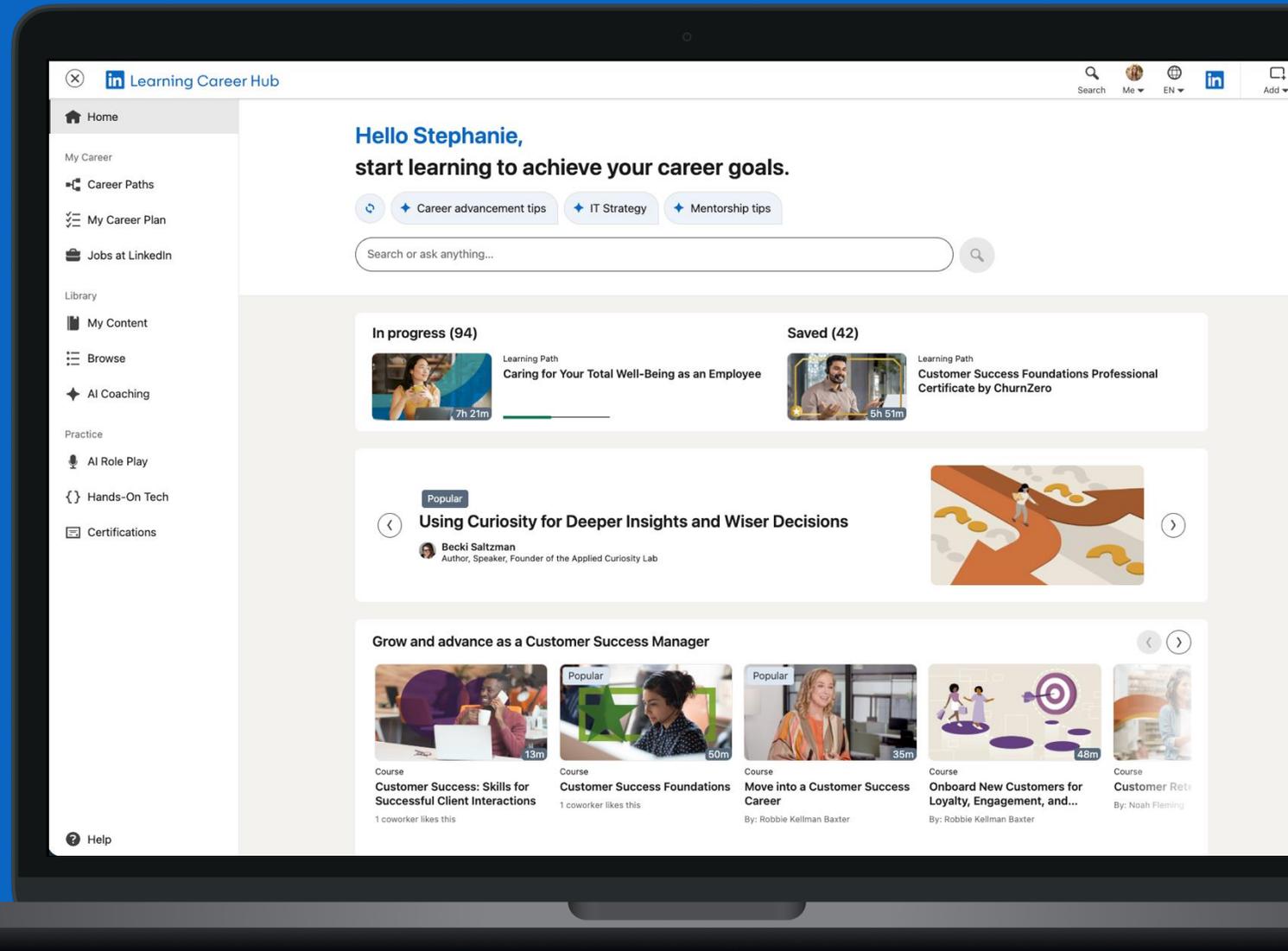
Smarter recommendations

AI Coaching

Tactical Practice and feedback



Live Demo: LinkedIn Learning Career Hub



Turning Learning Into Action

- ◆ Focus on one skill at a time
- ◆ Learn in short sessions
- ◆ Apply learning immediately – even informally
- ◆ Progress beats perfection

How to Use LinkedIn Learning Course

[Click here to watch!](#)

This course shows you how to use LinkedIn Learning to find personalized courses, Learning paths, and AI-powered tools so you can build skills and certifications and your own pace and get the most out of the platform.

Unlock Your Career Potential Learning Path

[Click here to watch!](#)

This Learning Path helps you navigate today's job today's job market by optimizing your profile, profile, expanding your network, and strengthening interpersonal skills, with a recommended learning path to further enhance enhance your job search using AI.

Rock Your LinkedIn Profile Course

[Click here to watch!](#)

This course teaches you how to craft a standout LinkedIn profile that tells your career story, boosts visibility, and highlights your unique value—whether you're starting out, advancing, or changing careers.

Need Technical Help? Email or Chat LinkedIn Customer Support

[Click here to reach out!](#)

Experiencing a login issue? Can't remember your password? Reach out to LinkedIn Customer support for help—they're available 24/7 to help you directly. This link also bypasses any prompts to get you right to the submission form or chat link.

Q&A



Thank You!

