

Northern Virginia Rapid Response COVID-19 Business Support Initiative

On March 17, 2020, Virginia Governor Ralph Northam announced new measures to combat the Novel Coronavirus (COVID-19) outbreak, including the release of Workforce Innovation and Opportunity Act WIOA Rapid Response funding to support Northern Virginia employers to remain open during this emergency. These funds are intended to assist local employers to avert layoffs and support other operational needs. These strategies and activities are designed to prevent, or minimize the duration of, unemployment resulting from layoffs due to the COVID-19 crisis.

Examples of Acceptable Funding Uses:

Layoff aversion funds could be used for innovative strategies to maintain business operations, such as:

- a cleaning/sanitization service.
- the purchase of software/programs that employees would need to use from home to support their work.
- the purchase of remote access supplies, including laptop computers and/or smart phones, which the employees would need to use from home to support their work.
- creative employer solutions.



How it Works:

- A business with employees located in Northern Virginia (Fairfax, Loudoun, and Prince William counties and the cities of Fairfax, Falls Church, Manassas, and Manassas Park) that has 250 or fewer employees is eligible.
- Go to www.vcwnorthern.com/covid19-rapid-response and fill out the COVID-19 Rapid Response funding application.
- Submit your completed application to Seema Jain, VP of Operations, at seema.jain@vcwnorthern.com. Application requests shall not exceed \$25,000. Smaller requests are encouraged.
- Decisions for funding approval will be made within two (2) business days. Approved employers are required to enter into an agreement with The **SkillSource** Group, Inc. that will outline the project deliverables and outcomes.

Questions? Please contact Seema Jain, VP of Operations,
at seema.jain@vcwnorthern.com or 703-827-3782.

